



Special Advertising Section

# Relationships are foundation for award-winning builder

The Hollub family legacy took root quietly, without fanfare or fuss, in 1954. That was the year our dad, Marvin Hollub built his very first home, a modest structure on an acre of land in what is now the Village of Pinecrest in Miami. The house had three bedrooms and a sale price of \$19,000. With the success of his initial endeavor, dad unknowingly launched our family's rise to prominence in the South Florida real estate market.

People invest their vision & trust in a builder's integrity as much as they do a blueprint of a home.

*Harry Hollub*

Fast forward 52 years. Now, with his son and daughter at the helm, Hollub Homes continues to build amazing custom homes and renovations while winning a constant stream of awards. By 2000, the company was already a three-time winner of South Florida's Best Awards, including a Platinum Award for Architecture and awards in the Kitchen, Bath, Interior Design, Pool Design, and Builders Overall Product categories. In 2004, the Builders Association of South Florida honored Hollub Homes with Florida Best Awards for the seventh consecutive year. And in 2006, we



*This Palm Beach Home was Winner of the BASF 2006 "Overall Best of Show"*

were awarded the coveted Overall Best of Show and have twice been featured by the **Miami Herald** as a South Florida Builder of Choice.

Despite our growth over the years, Hollub Homes remains firmly rooted in tradition. Throughout South Florida, the name still represents a unique approach to homebuilding. This means a passion for customer service resulting in one of a kind, breathtaking homes of superior quality and utterly happy homeowners.

While most custom home builders and renovation specialists deliver a finished product, we pride ourselves in delivering something you won't find in any of our blueprints - real connections with our customers. It's not unusual to have customers refer to our houses as "Hollub Homes." Just as we've built homes over the years, we've also built an equally long list of new friends, many of whom we've stayed in contact with.

Our relationships in the community run deep. We still work with many of the same contractors for the past 30 years — unheard-of in our industry. It's easy to see how Hollub Homes has truly been built by personal relationships as much as it has been with cinder blocks and trusses. In a time where bigger seems to be better, we've never lost our sense of direction about value and moral responsibility to our customer- two words which have been at the foundation of this company from the very beginning.

So it's no wonder when you speak with our customers, they again circle around and not only discuss the quality and beauty of our homes, but the fact that we deliver what they want. People invest their vision and trust in a

builder's integrity as much as they do a blueprint of a home...and that's what sets us apart...the fact that Hollub Homes is truly "relationship built."

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*Helene Hollub*



*Harry Hollub*

**Harry Hollub**  
President / CEO, Principal

*Helene Hollub*

**Helene Hollub**  
Executive Vice-President, Principal